

MUSEUM OF THE MOVING IMAGE

FOR IMMEDIATE RELEASE

ANIMATION WORKSHOP LED BY THE RAUCH BROTHERS, A FULL-DAY VIDEO GAME WORKSHOP, AND OTHER PROGRAMS IN APRIL AND MAY 2011 AT MOVING IMAGE

April 9–May 15, 2011 with special programs during Spring Recess (April 16–26)

Museum of the Moving Image offers ongoing family workshops and matinees every Saturday and Sunday along with special programs in April and May 2011. These include an artist-led animation workshop with the Rauch Brothers on April 9, whose acclaimed work for Story Corps recently aired on PBS; a full-day Video Game Lab on April 20; and weekday matinees of *Tron: Legacy* in 3-D and daily Claymation workshops during New York City public schools' Spring Recess, April 16 through 26. (Please note: The Museum will be open on Mondays, April 18 and 25, 10:30 a.m. to 5:00 p.m. during Spring Recess).

Families are also welcome to explore *Real Virtuality*, an exhibition featuring six experiments in art and technology (on view through June 12), and *Behind the Screen*, the Museum's dynamic core exhibition about how movies, television, and digital entertainment are created, marketed, and shown. Visitors can make their own short animations (which can be downloaded and saved), experiment with sound effects in scenes from *The Simpsons* and *Terminator 2*, dub their voice into a scene from *Babe* or *The School of Rock* and more. For more information visit <http://movingimage.us/families>.

SPECIAL FAMILY PROGRAMS IN APRIL 2011

Artist-led Workshop: Animation with the Rauch Brothers Saturday, April 9, 2:30 p.m.

Recommended for ages 10 and older

Tim and Mike Rauch are acclaimed animators who produce entertaining and enriching television, film, and internet content for audiences of all ages. They recently produced a series of animated shorts in collaboration with StoryCorps that were featured on the PBS series *POV*. In this 90 minute workshop, participants will be inspired by sounds from the public domain to make a short animation using collage and other mixed media approaches. In the process, your child will explore possibilities for employing found sound in creative projects, and will learn

about the basic principles of animation.

Materials fee: \$12 (public) / \$5 (Red Carpet Kids members). This does not include Museum admission. Museum members may reserve tickets by calling 718 777 6820.

Video Game Lab

Full Day: Wednesday, April 20, 10 a.m.–5:00 p.m.

Recommended for ages 12 to 18

Young people can immerse themselves in the world of video games in this full-day intensive workshop during the New York City public school Spring Recess. Participants will take a special guided tour of the Museum focusing on video games, play historic arcade and console games, and experience mind-blowing digital artworks made using game engines. Then, they will design and program a game using Scratch or Alice, free software made especially for young people ages 12 to 18. The course is designed for students with some prior experience. Kids should bring a brown-bag lunch; morning and afternoon snacks will be provided.

Fee: \$75 public / \$60 Red Carpet Kids. Call 718 777 6820 to register.

***Tron: Legacy* in Dolby Digital 3-D**

Monday–Friday, April 18–22, and Monday & Tuesday, April 25 & 26, 2:30 p.m.

Dir. Joseph Kosinski. 2010. 125 mins. Rated PG. With Jeff Bridges, Garrett Hedlund, Olivia Wilde. The 1982 *Tron* was the first film to make extensive use of computer animation. The sequel catches up with arcade-game company owner Kevin Flynn's son, Sam. While searching for Kevin, who went missing 20 years earlier, Sam is transported into the spectacular virtual world of a video game. The film's thrilling visual effects and dazzling score by electronic music duo Daft Punk provide a unique sensory adventure, one of the finest uses of current 3-D technology and computer graphics. **A \$3 surcharge per person will be charged for rental of 3-D glasses.**

Claymation Workshop

April 16–26, daily at 1:00, 2:30, and 4:00 p.m.

Recommended for ages 10 and older

Children create three-dimensional characters from clay, then animate them using the same techniques used in popular films such as the Wallace and Gromit films.

Materials fee: \$10 / \$5 Red Carpet Kids members. This does not include Museum admission. Register upon arrival at the Museum's admissions desk in the lobby. Museum members may reserve tickets by calling 718 777 6820.

ONGOING FAMILY WORKSHOPS

Fun, educational hands-on workshops take place every Saturday and Sunday. Children have the opportunity to make their own moving images. Unless otherwise noted, there is a **\$5 materials fee** (free for Red Carpet Kids members).

Moving Pictures

April 9 & 10, 12:30 p.m.

April 16—26, 11:30 a.m. (during Spring Recess)

May 7 & 8, 12:30 p.m.

Recommended for ages 6–12

Children learn about the early history of moving images and make their own thaumatropes—nineteenth-century optical toys.

Pixilation

April 10, 2:30 p.m.

Recommended for ages 10 and older.

Participants work together to create an animated video starring real people—themselves!

Stop-Motion Animation

April 30 & May 1, 2:30 p.m.

Recommended for ages 10 and older.

Children learn about the technique of stop-motion animation, then create their own short animated videos in this 60 minute workshop.

Special Effects

May 7 & 8, 2:30 p.m.

Recommended for ages 10 and older.

In this 45 minute workshop, children make their own magic-show video, featuring the same in-camera special effects pioneered by early filmmakers like Thomas Edison and Georges Méliès.

ONGOING FAMILY MATINEES (THROUGH MAY 15)

Every Saturday and Sunday, the Museum presents matinees for families. These are free with Museum admission. Through May 15, the Museum is presenting great sports documentaries on the big screen in the series *Spring Training*. Upcoming films are listed below (for separate press release, see

http://www.movingimage.us/files/pages/about/spring_training_matinees_031811.pdf).

BASKETBALL:

Hoop Dreams (Dir. Steve James. 1994. 170 mins. 35mm. PG-13)

Saturday, April 9, 12:30 p.m. and Sunday, April 10, 1:00 p.m.

SURFING:

Step into Liquid (Dir. Dana Brown. 2003. 88 mins. 35mm. PG)

Saturday, April 16, 12:30 p.m. and Sunday, April 17, 1:00 p.m.

NASCAR RACING:

Racing Dreams (Dir. Marshall Curry, 2009, 93 mins. 35mm. PG)

Saturday, April 23, 12:30 p.m. and Sunday, April 24, 1:00 p.m.

VIDEO GAMING:

The King of Kong: A Fistful of Quarters (Dir. Seth Gordon. 2008. 79 mins. 35mm. Rated PG-13)

Saturday, April 30, 12:30 p.m. and Sunday, May 1, 1:00 p.m.

SKATEBOARDING:

Dogtown and Z-Boys (Dir. Stacy Peralta. 2001. 91 mins. 35mm. Rated PG-13)

Saturday, May 7, 12:30 p.m. and Sunday, May 8, 1:00 p.m.

SOCCER:

Pelada (Dir. Luke Boughen and Rebekah Fergusson. 2010. 90 mins. Digital projection. Not rated)

Saturday, May 14, 12:30 p.m. and Sunday, May 15, 1:00 p.m.

Press contact:

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MUSEUM INFORMATION

Hours: Tuesday-Thursday, 10:30 a.m. to 5:00 p.m. Friday, 10:30 to 8:00 p.m. Saturday-Sunday, 10:30 a.m. to 7:00 p.m. **Holiday Openings: Monday, April 18, and Monday, April 25 (Spring Recess for NYC public schools), 10:30 a.m. to 5:00 p.m.** (Closed on Monday except for holiday openings).

Film Screenings: See schedule above for schedule.

Museum Admission: \$10.00 for adults; \$7.50 for persons over 65 and for students with ID; \$5.00 for children ages 3-18. Children under 3 and Museum members are admitted free. Admission to the galleries is free on Fridays, 4:00 to 8:00 p.m. Paid admission includes film screenings (except for special ticketed events and Friday evenings) Tickets for special screenings and events may be purchased in advance online at movingimage.us or by phone at 718.777.6800.

Location: 36-01 35 Avenue (at 37 Street) in Astoria.

Subway: R or M trains (R on weekends) to Steinway Street. N or Q trains to 36 Avenue.

Program Information: Telephone: 718.777.6888; Website: <http://movingimage.us>

The Museum is housed in a building owned by the City of New York and its operations are made possible in part by public funds provided through the New York City Department of Cultural Affairs, the New York City Economic Development Corporation, the New York State Council on the Arts, the National Endowment for the Arts, the National Endowment for the Humanities, the Institute of Museum and Library Services, and the Natural Heritage Trust (administered by the New York State Office of Parks, Recreation, and Historic Preservation). The Museum also receives generous support from numerous corporations, foundations, and individuals. For more information, please visit <http://movingimage.us>