

# MUSEUM OF THE MOVING IMAGE

FOR IMMEDIATE RELEASE

## TOP VOICE ACTORS AND OTHER INDUSTRY PROFESSIONALS LEAD SEMINAR ON HOW TO BREAK INTO THE VOICEOVER FIELD AND SUSTAIN A CAREER

**Panel discussion, audition contest, reception, and book signing**

**Thursday, February 27, 6:00–10:00 p.m.**

Astoria, New York, February 19, 2014— Some of America's top voiceover professionals, casting directors, talent agents, and producers will offer a behind-the-scenes look at how to break into voiceover acting and sustain a career. The program offers insiders' perspectives on the process and reveal the variety of voiceover work available in the industry, including television and radio commercials, animation, video games, movie trailers, Automated Dialogue Replacement (ADR), audio book narration, and more. The seminar, ***Cracking the Voiceover Code***, takes place Thursday, February 27, at 6:00 p.m. at Museum of the Moving Image, and features a panel discussion and audition contest followed by a reception and book signing.

*Cracking the Voiceover Code* is hosted and organized by **Joan Baker**, award-winning voice actor and author of ***Secrets of Voice-Over Success***, and co-hosted by **Patrick Howard Fraley**, award-winning voice actor, teacher, and lecturer. Panelists include **Johnny Heller**, award-winning narrator of hundreds of best-selling audio books; **Sylvia Villagran**, a Spanish and English language voice actor for national and international commercials; **Steve Ulrich**, Executive Director, Sports Emmy® Awards; **Dave Fennoy**, an award-winning voice actor for some of the world's best-selling video games, as well as the voice of Hulu; **Sondra James**, voice actor, actor, and ADR director/producer for feature films; **Phil Stockton**, Emmy Award-winning and Oscar nominated sound designer; **Steve Zirnkilton**, a voice actor known for the opening narration of *Law & Order* and an announcer for CNN, Discovery Channel, and Cartoon Network; **Rudy Gaskins**, the Emmy Award-winning Creative Director and CEO of Society of Voice Arts and Sciences; **Jen Rudin**, award-winning casting director for animated films at Jen Rudin Casting; **Cristiana Santo Pietro**, senior account executive and producer for WABC New York specializing in integrated marketing across all media; **Paul Ruben**, President, Tribeca Audio; and **Sara Krieger**, voice actor and featured voice of the *Late Show with David Letterman*, American Express, Estée Lauder, and others.

The panel above will serve as judges for the audition contest; the winner will receive

two tickets to *Late Show with David Letterman* and dinner for two at Trattoria Dell'Arte.

**Tickets for *Cracking the Voiceover Code* are \$65 public / \$39 Museum members.** Advance purchase is recommended and available online at [movingimage.us](http://movingimage.us) or by phone at 718 777 6800.

*Cracking the Voiceover Code* is presented with support from *Backstage Magazine*, Edge Studio, Given Liqueur Imports, Society of Voice Arts and Sciences, PatFraleyTeaches.com, and the Stella Adler Studio of Acting.

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### **MUSEUM INFORMATION**

Museum of the Moving Image ([movingimage.us](http://movingimage.us)) advances the understanding, enjoyment, and appreciation of the art, history, technique, and technology of film, television, and digital media. In its stunning facilities—acclaimed for both its accessibility and bold design—the Museum presents exhibitions; screenings of significant works; discussion programs featuring actors, directors, craftspeople, and business leaders; and education programs which serve more than 50,000 students each year. The Museum also houses a significant collection of moving-image artifacts.

Hours: Wednesday-Thursday, 10:30 a.m. to 5:00 p.m. Friday, 10:30 to 8:00 p.m. Saturday-Sunday, 11:30 a.m. to 7:00 p.m.

Film Screenings: Friday evenings, Saturdays and Sundays, and as scheduled. Tickets for regular film screenings are included with paid Museum admission and free for members.

Museum Admission: \$12.00 for adults; \$9.00 for persons over 65 and for students with ID; \$6.00 for children ages 3-12. Children under 3 and Museum members are admitted free. Admission to the galleries is free on Fridays, 4:00 to 8:00 p.m. Tickets for special screenings and events may be purchased in advance by phone at 718 777 6800 or online.

Location: 36-01 35 Avenue (at 37 Street) in Astoria.

Subway: M (weekdays only) or R to Steinway Street. Q (weekdays only) or N to 36 Avenue.

Program Information: Telephone: 718 777 6888; Website: [movingimage.us](http://movingimage.us)

Membership: <http://movingimage.us/support/membership> or 718 777 6877

The Museum is housed in a building owned by the City of New York and located on the campus of Kaufman Astoria Studios. Its operations are made possible in part by public funds provided through the New York City Department of Cultural Affairs, the New York City Economic Development Corporation, the New York State Council on the Arts, the National Endowment for the Arts, the National Endowment for the Humanities, the Institute of Museum and Library Services, and the Natural Heritage Trust (administered by the New York State Office of Parks, Recreation, and Historic Preservation). The Museum also receives generous support from numerous corporations, foundations, and individuals. For more information, please visit [movingimage.us](http://movingimage.us).

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